

A CSR INITIATIVE

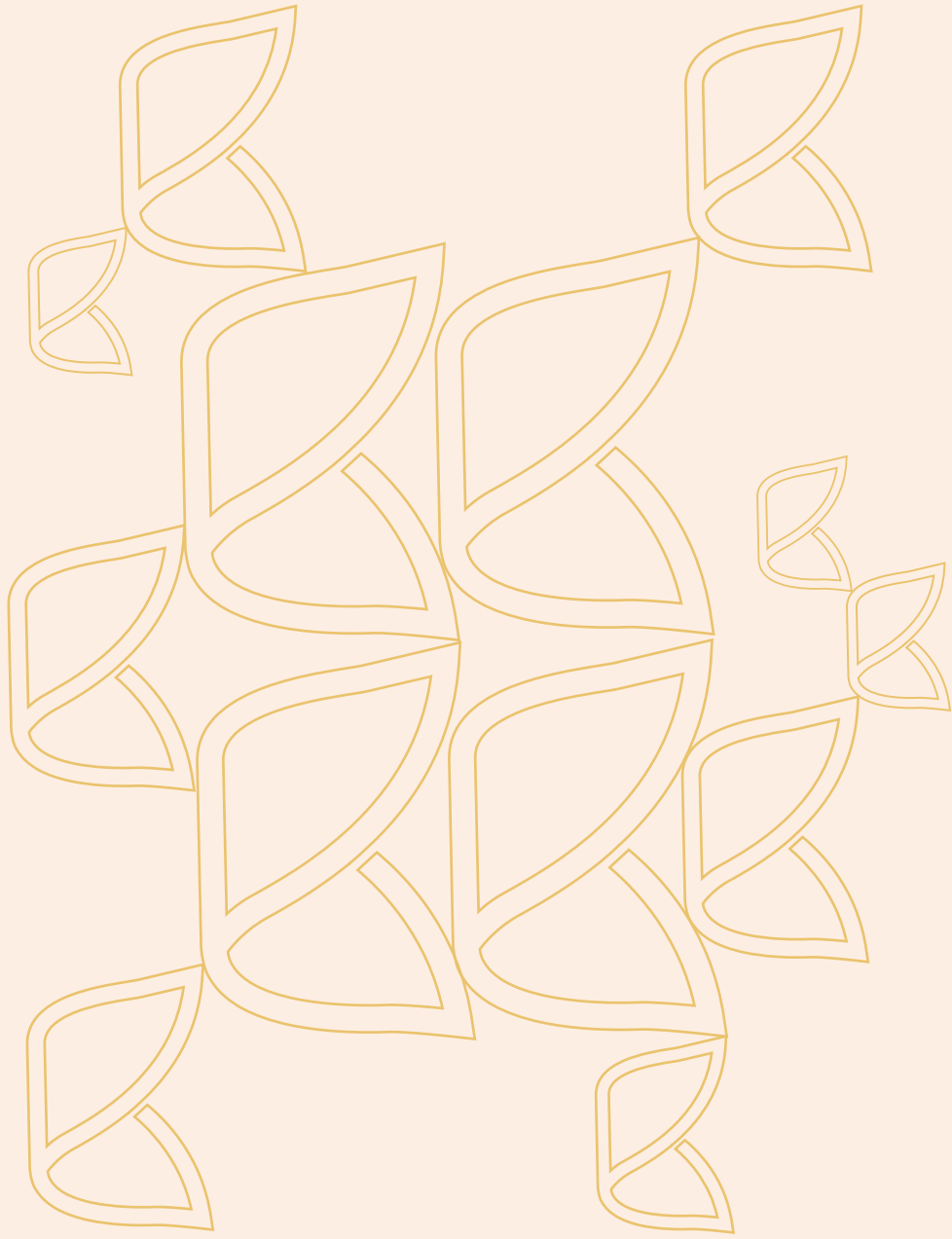
Crafting Futures



with love



KALYAN
JEWELLERS



MISSION

Crafting Futures is Kalyan Jewellers' CSR initiative and a cornerstone of our With Love brand philosophy, dedicated to empowering artisans, preserving craftsmanship, and strengthening the karigar ecosystem.

By partnering with long-term stakeholders, we aim to drive meaningful change—creating upskilling opportunities, enhancing workspaces, and fostering sustainable livelihoods.

We are committed to building a sustainable future where artisans and their families thrive—treated with dignity and empowered by growth and stability.

CRAFTING FUTURES: A MOVEMENT TO EMPOWER OUR KARIGARS

Jewellery is more than just metals and gemstones – it embodies the dedication, artistry, and soul of the karigar, whose craftsmanship breathes life into each piece, infusing it with skill and passion to craft treasures that transcend material value. Yet, as the world progresses, the very hands that shape this legacy face increasing uncertainties.

At Kalyan Jewellers, we recognise that these artisans are the beating heart of our industry. Their craftsmanship is a living tradition, built over time, and must be nurtured, preserved, and passed down to future generations. With this vision, we launch Crafting Futures, a cornerstone of our With Love brand philosophy. This movement is dedicated to safeguarding the future of our artisans, preserving the soul of our industry, and creating lasting opportunities for change.

Crafting Futures is not just a program – it's a call to action. To kickstart this mission, Kalyan Jewellers is pledging an initial contribution of Rs 3 crores. We also invite our partners and longtime stakeholders to join us on this mission. Together, let's enhance the everyday lives of the artisans—by facilitating upskilling opportunities, improving their workspaces and fostering community upliftment – empowering them and their families for a brighter future.

The time to act is now!

Yours faithfully,
T.S. KALYANARAMAN



Managing Director



VOICES OF THE MOVEMENT

At the core of every successful initiative are the people who bring it to life. The following testimonials highlight those who have been integral to this journey. Their stories demonstrate the profound impact it has had on their lives. These voices reinforce the commitment to change and excellence. They stand as a testament to the ongoing pursuit of progress.



Peeyar Exporters has been in the gold jewellery manufacturing business for more than 40 years. We are based in Thrissur and have been associated with Kalyan Jewellers from its first showroom. Times have changed, business has scaled, but the warmth in the relationship with Kalyan management remains the same. It is my honour to partner with Kalyan Jewellers in its "Crafting Futures With Love" initiative.

RAPHI ANTONY

Peeyar Exporters,
Thrissur



CS AJAYAKUMAR

Ajay & Co,
Thrissur



We have been in the gold jewellery manufacturing business for over the last 40 years. We manufacture a wide range of products, from chains, bangles, and necklaces to earrings for Kalyan, from the time they launched their first showroom in Thrissur. Brand Kalyan always has a special place in our heart, and we support its "Crafting Futures With Love" initiative.





I was fortunate to have a long career at Kalyan Jewellers. After my retirement, Kalyan management was gracious enough to help me set up my own enterprise. Most of our revenue today comes from Kalyan Jewellers. This is the time for me to pay it forward and support our needy fellow artisans. I take this opportunity to pledge my support to Kalyan Jewellers' "Crafting Futures With Love" initiative.

GANESH PK

Parvati Nandan Gold Enterprises Pvt. Ltd.,
& Bookwedgo Solutions Pvt. Ltd.,
Thrissur



SUNIL KUMAR KR

Thrissur



I must thank T.S Kalyanaraman Swami, who gave my father the opportunity to work with Kalyan from its first showroom and for the help and guidance offered to us to grow along with the brand. Over the years, we have grown our business manifold with Kalyan, and even today almost all of our revenue comes from Kalyan. I must specially mention the way Kalyan took care of us all these years. I support Kalyan Jewellers' "Crafting Futures With Love" initiative.



I am truly grateful for my 15-year association with Kalyan Jewellers. Their trust and support have been invaluable, and it has been an honour to work alongside them. I am only too happy to support the "Crafting Futures With Love" initiative and be a part of the larger Kalyan mission of empowering artisans.

BENNY

Thrissur



For over 25 years, Kalyan Jewellers has been more than just a place of business for me... it has been my family. As someone in the jewellery-making space, every piece I design carries the trust that Kalyan Jewellers has placed in me. It has been a long and fruitful journey, filled with immense opportunities for growth. Today, as Kalyan Jewellers launches the "Crafting Futures With Love" initiative, I am both grateful and elated to be part of a brand that values artisans and the craftsmanship behind every piece.

UNNIKRISHNAN

Thrissur





EL VARGHESE
Thrissur

I have been manufacturing gold chains to Kalyan Jewellers from its very first showroom. Starting with one showroom, today I have grown with Kalyan manufacturing for most of its showrooms in the country. Most of my revenue comes from Kalyan Jewellers even today. I pledge my support to Kalyan Jewellers' "Crafting Futures With Love" initiative.



CHITRA
Thrissur

For 20 years, S&C Services has had the privilege of working with Kalyan Jewellers. We are truly grateful for this long-standing association and the trust they have placed in us. We are honoured to support the "Crafting Futures With Love" initiative and be part of Kalyan Jewellers' efforts to uplift artisans and preserve craftsmanship.



SHANKAR GUPTA
Omkaara Gems Pvt Ltd,
Bhubaneswar

My association with Kalyan Jewellers is very old and long...it started in 2013, when I gave my property on rent to Kalyan in Bhubaneswar. I noted that they were able to capture the market very quickly. I requested their management to give me a franchise for their brand many years ago. I am very happy that when Kalyan decided to start franchising their brand in 2022, they made the first call to me, and I immediately agreed. Today, I have 4 shops with them, and I have also introduced a few franchisees for other locations. I am very happy to support this noble initiative that Kalyan Jewellers has started. The artisans and karigars are a very important part of our industry. I wholeheartedly support the "Crafting Futures With Love" initiative.



POOJA HARIKRISHNAN
Deepam Estates and Interior Pvt Ltd.,
Thrissur

Our family has been into the manufacturing of packing materials, warehousing and distribution of FMCG products, and manufacturing of cruelty-free leather bags for the last 50+ years. Recently when Kalyan Jewellers announced the pilot roll-out of its franchised showrooms in South India, we decided to join hands. It is a privilege for us to partner with Kalyan Jewellers in its "Crafting Futures With Love" initiative.



CLEETUS JOSEPH
Thrissur

Royal Touch Interiors has been associated with Kalyan Jewellers for over 18 years, with Kalyan being one of our marquee partners. Our journey together has been built on trust and excellence. We are proud to support the "Crafting Futures With Love" initiative and stand by Kalyan Jewellers in empowering artisans and preserving craftsmanship.



MOTIVATOR GROUP M
Thrissur

Motivator, a GroupM agency, is proud to be associated with Kalyan Jewellers on their inspiring "Crafting Futures With Love" initiative. GroupM, the leading media agency has been a trusted partner of Kalyan Jewellers since 2007.



JOSEN
Power Tech Electrical
& Contractors,
Thrissur

For 18 years, Power Tech Electrical & Contractors has had the privilege of working with Kalyan Jewellers, a brand that sets industry benchmarks. Our association has been built on trust and excellence. We are proud to support the "Crafting Futures With Love" initiative and stand with Kalyan Jewellers in their commitment to empowering artisans and preserving craftsmanship.





SURESH
Malabar Interiors,
Thrissur

For over a decade, Malabar Interiors has had the privilege of working with Kalyan Jewellers, one of our most valued partners. Their vision and scale have always been inspiring. We are proud to support the "Crafting Futures With Love" initiative and stand with Kalyan Jewellers in their mission to uplift artisans and preserve the legacy of craftsmanship.

A MOVEMENT EXPANDING BEYOND.

This movement began in Thrissur and has since expanded its influence across the nation. What started as a localized initiative has evolved into a transformative force, impacting lives and communities far beyond its point of origin. Every milestone marks a deliberate pursuit of meaningful change, guided by a clear vision and steadfast dedication. This journey reflects the strength of collective effort and stands as a lasting testament to progress, shaping a legacy that continues to resonate on a national scale.



TANZEER KAJA
Metro Hoardings,
Palakkad

Kalyan Jewellers provided me with the invaluable opportunity to launch my venture in the outdoor media space. I started small, and grew alongside the brand. Today, a significant portion of my revenue comes from Kalyan Jewellers. I'm excited to share that I've expressed my interest in acquiring franchise rights for a Kalyan showroom in Kerala next year. This feels like the perfect time to extend my support to others in the industry. It's truly an honour to partner with Kalyan Jewellers on the CSR initiative "Crafting Futures With Love", which is a cornerstone of the brand's With Love philosophy.





Our journey with Kalyan family started in 1993 with their first store in Thrissur. Kalyan Jewellers is more like family to us than a business association. From celebrating milestones to cherished heirlooms, Kalyan jewellers has played an invaluable role in our family's story. We would like to express our sincere thanks to the visionary leadership of t.s. Kalyanraman and the dynamic contributions of Mr. Rajesh Kalyanraman and Mr. Ramesh Kalyanraman. Your dedication, innovation and commitment to quality have set new benchmarks in jewellery industry and we truly admire the legacy you continue to build. It has been an honour to be part of this journey. Starting from my father (Mr. M. Sundaresan), myself and my son (N. Senthil) to many generations to follow, we look forward to many more years of fruitful collaboration and success together. We are very happy to support the artisans in our Industry and pledge our support to the "Crafting Futures With Love" initiative.

S. NANDA KUMAR

Sugam Jewels,
Coimbatore



Our relationship with Kalyan Jewellers is over a decade old. It has been a real pleasure to work with this organization; we have found them to be extremely professional, agile, and transparent. Their non-bureaucratic style is truly unique. This has helped them grow their business and expand their reach in the marketplace. It is remarkable that even in these times of exceptional growth, they have not lost this alertness and humility in working. Kalyan's approach has always been customer-centric. We see them work closely with the vendors to constantly bring new designs, and improved workmanship to the customer. This has led to this unprecedented growth and increased customer confidence for the brand. I am happy to support the "Crafting Futures With Love" initiative.

ASHISH K MEHTA

Kantilal Chhotalal,
Mumbai



M. SATHISH BABU

Sundaram Jewellery,
Coimbatore



It started with my grandfather, the first supplier for Kalyan, and to this day, my family and I have shared a deep and enduring bond with the management of Kalyan one that goes beyond business and into the heart of tradition. From the very beginning, we have been part of this remarkable legacy, working hand in hand to uphold the values of excellence, trust, and quality. Through three generations, we have poured our passion into every order, upholding a legacy of craftsmanship, care, quality, and unwavering excellence. We will continue to do so. I wholeheartedly support this noble initiative of "Crafting Futures With Love".



BOBBY KOTHARI

Jewelex India Pvt. Ltd.,
Mumbai



Since 2010, our partnership with Kalyan Jewellers has been a cornerstone of our success. As one of the most trusted and ethical companies in the industry, Kalyan Jewellers has demonstrated unparalleled professionalism and integrity throughout our collaboration. From the outset, their commitment to quality and customer satisfaction aligned perfectly with our values, creating a foundation for mutual growth. Over the years, Kalyan Jewellers has been a consistent and supportive client, offering invaluable feedback and fostering an environment of open communication. This collaboration has allowed us to innovate, refine our offerings, and expand our reach. Together, we have navigated challenges and celebrated numerous milestones, strengthening the bond between our companies. Our shared vision and dedication to excellence have propelled us forward, and we are proud of the remarkable progress we've made together. As we look to the future, we are excited about continuing this successful partnership. Supporting the karigars in our industry is the need of the hour and I wholeheartedly back the "Crafting Futures With Love" initiative.



Kalyan Jewellers has demonstrated a strong commitment in supporting craftsmen and artisans who are the backbone of the jewelry industry through "Crafting Futures with Love" initiative. Kalyan Jewellers' dedication to social welfare of artisan families reflects a deep respect for the craftsmen who bring exquisite jewelry designs to life.

SUNDAR SIVAGNAM

Thirumal Gold and Diamonds,
Chennai



For over a decade, Laxmi Diamonds has proudly established itself as a premier supplier of exquisite diamond-studded jewellery, specializing in both intricate close settings and elegant back open settings. Our commitment extends beyond just business; we cultivate relationships that feel like family, ensuring that every collaboration is built on trust and mutual respect. We are immensely grateful to the visionary leadership of Kalyan Jewellers, whose innovative approach and dedication have propelled Kalyan Jewellers to become one of the most sought-after jewellery brands, both nationally and internationally. Their exceptional design philosophy, combined with a deep understanding of customer preferences, has positioned Kalyan Jewellers as a leader in the industry. Moreover, we sincerely appreciate the enthusiastic and supportive team at Kalyan Jewellers for granting us the opportunity to partner with them. This collaboration is not just a business transaction; it is a chance for us to combine our strengths and create stunning jewellery pieces that resonate with customers. We are extremely pleased that Kalyan Jewellers has started this unique project to support the karigars in our industry. I am happy to support the "Crafting Futures With Love" initiative.

Dr. CHETAN KUMAR MEHTA

Laxmi Diamonds –
A Unit of Laxmi Imperial Pvt. Ltd.,
Bengaluru



PRAVEEN S

Diamon Creation Pvt Ltd.,
Chennai

Our collaboration with Kalyan Jewellers began in 2010, and over the years, it has evolved into one of our most valued and successful partnerships. We are proud to be recognized as one of the top three suppliers in the diamond-studded jewellery category for Kalyan Jewellers, a milestone we reached through dedication, quality, and service. A true highlight of our journey came when Mr. Rajesh Kalyan, Managing Director of Kalyan Jewellers, invited us to their store and dedicated an entire counter to showcase our jewellery. This gesture was not only a reflection of the strong relationship we've built but also a testament to the mutual trust that defines our collaboration. As we continue to grow together, the consistent support from Mr. Kalyan and the entire Kalyan team has been invaluable. Our partnership stands as a symbol of healthy business relationships, trust, and shared success. "Crafting Futures With Love" is a noble initiative and we are happy to support the project.



MAHIPAL JUHARMAL

Anmol Swarn India Pvt Ltd.,
Bangalore

It's been an absolute pleasure working with Kalyan for the past 15 years. Your commitment to excellence, innovative approach, and consistent support has been instrumental in building a strong and lasting partnership. We truly value the trust and collaboration we've developed over the years, and we look forward to many more successful years together. Thank you for being such a wonderful customer! We are happy to extend our support to this project of "Crafting Futures With Love" that will enable supporting the karigars in our industry.



We are very happy to have been associated with Kalyan Jewellers for the past 14 years, and we have shared a lot of exciting moments with them. A lot of design creations and co-creations have benefited both of us. Kalyan Jewellers is always encouraging and supporting us in all our new developments. The management is very humble and down to earth. We are also very happy to associate with the CSR activities of Kalyan Jewellers. We are very happy to support the project of "Crafting Futures With Love".

SANDEEP MEHTA
Mehta Gold Pvt Ltd,
Bangalore



It all started 15 years ago, a humble beginning where there was a challenge to design and develop the products for highly aspiring customers of Kalyan Jewellers. We had the full support and worked together to innovate a creative range of products. Today, as we look back, we have grown as a company in a wonderful collaboration working with our esteemed customers, Kalyan Jewellers. The journey we feel is just beginning. We are happy to support the "Crafting Futures With Love" initiative.

RITESH KUMAR SANGHI
Sanghi Jewellers Pvt Ltd.,
Hyderabad



MAHENDAR KUMAR TAYAL
M/S Anmol Jewellers,
Hyderabad

In these 15 years, we have seen Kalyan Jewellers grow and help others to grow their business by helping karigars and their families and taking care of their staff as well and updating all their suppliers day to day to improve quality and design as per the need of the current requirements. We pledge our support to "Crafting Futures With Love" and uplifting the lives of our karigars.



MAYUR GUPTA
M/S. Mamraj Musaddilal Jewellers,
Hyderabad

Kalyan Jewellers has been an outstanding customer of ours for many years, consistently demonstrating loyalty and trust in our products and services. Their dedication and commitment to quality have made them a valued partner, and we are proud to have been part of their continued success. It is a privilege to be associated with a business that values excellence as much as we do, and we look forward to many more years of collaboration with Kalyan Jewellers. I am happy that this noble initiative "Crafting Futures With Love" is supporting the karigars in our industry and we extend our support to this program.



We have seen Kalyan Jewellers grow all these years, maintaining the highest industry standards. It's been a wonderful association with Kalyan Jewellers. We are so excited to participate in crafting the future and continue to be part of this movement. We are so excited to participate in the "Crafting Futures With Love" initiative.

JITENDER JAIN
GKJ Creations (India) Pvt. Ltd.,
Mumbai



HASMUKH KAKADIA
Sheetal Jewellery House LLP,
Mumbai

It is truly an honour to share a few words about Kalyan Jewellers, a name that has become synonymous with trust, quality, and excellence in the Indian jewellery industry. Over the years, Kalyan Jewellers has redefined retail jewellery by blending tradition with innovation, creating a brand that resonates with millions across the country and beyond. Witnessing Kalyan's remarkable journey of growth and transformation has been both inspiring and rewarding for us at Sheetal Jewellery. Their commitment to customer satisfaction, a keen understanding of market trends, and the ability to adapt to changing times have set a benchmark for all of us in the industry. For Sheetal Jewellery, partnering with Kalyan has been a cornerstone of our success. The support, insights, and collaborative approach have played an instrumental role in shaping our journey. From introducing our Indo-western designs to cater to the ever-evolving preferences of our diverse customer base, Kalyan has always encouraged us to innovate and push our boundaries and we are privileged and honored to be a part of their "Crafting Futures With Love" initiative. As we continue this valued partnership, we are inspired by Kalyan's vision and dedication to excellence. Your success story is a testament to what can be achieved with perseverance, integrity, and a customer first approach. On behalf of the entire team at Sheetal Jewellery, I express our heartfelt gratitude for your unwavering trust and belief in our designs and craftsmanship. We look forward to many more years of collaboration, growth, and shared achievements.



RAHIL SHAH
Asian Star Company Limited,
Mumbai



A Timeless Partnership: A*Star Jewellery & Kalyan Jewellers
Our journey with Kalyan Jewellers is one built on trust, shared vision, and an unwavering commitment to excellence. It has been our privilege to be one of their first suppliers of diamond jewellery, marking the beginning of an enduring relationship. From their inception to their remarkable global presence today, we take immense pride in being a part of their growth story. Through every milestone, challenge, and triumph, our bond has only strengthened, and we look forward to an even brighter future together. With such a rich history between us, we wholeheartedly pledge our support to Kalyan Jewellers' "Crafting Futures With Love" initiative, standing by them as they continue to shape the future of fine jewellery.



Over the years, working with Kalyan Jewellers has been an incredibly rewarding experience. As a trusted partner, the brand has consistently demonstrated a strong commitment to quality, innovation, and customer satisfaction. Looking forward to working with the company for many more years. As a business partner, we are committed to working together to improve the lives of our karigars and pledge our support to this unique project – “Crafting Futures With Love”.

Mr. SAMKIT A. SANGHVI
Fancy Diamonds India Pvt. Ltd.,
Mumbai



As per our very long relationship with the promoters of M/s. Kalyan Jewellers, we started our supply from the beginning. Still going with the healthy relationship in our business. We pledge our support to “Crafting Futures With Love” and uplifting the lives of our karigars.

M. MAHAVEER CHAND
M/s.JC Jewellers Chennai Pvt. Ltd.,
Chennai



SURESHKUMAR JAIN
Kamala Jewels,
Mumbai



I joined Kalyan Jewellers 25 years ago, and I have a healthy business relationship with them. I got great support from them. I am grateful to work with them. Also, I am too interested to work with them so far. Kalyan Jewellers is a family for me. We are happy to extend our support to this project of “Crafting Futures With Love” that will enable supporting the karigars in our industry.



DEEPIKA GUPTA
Karrat 22 Enterprises,
Noida, UP



Being associated with Kalyan Jewellers for over 12 years has been a truly life-changing experience. It has been a pleasure and an absolute ease working with the company. I have learned so much from the incredible team, and I deeply appreciate the humility and grounded nature of the top management and owners. Our company has grown significantly through this association, and we look forward to many more years of success together. It is wonderful that the karigars in our industry are supported through this pioneering initiative – “Crafting Futures With Love”.



KALYAN
JEWELLERS